

**CAPABILITIES:**

Bryant Zamberlan Group, LLC (BZ) is a minority-owned small business/DBE offering a full complement of communications, marketing, and program support products and services, including:

- Communications Planning and Strategy
- Conference and Event (Meeting, Workshop, etc.) Planning and Facilitation
- Organizational and Management Consulting
- Management, Diversity, and Team Optimization Coaching and Training
- Strategic Communicator Coaching and Media/Speaker Training
- Organizational Branding and Identity
- Creative Design and Publications (including Web, Social Media, and Digital Communications)
- IT and Administrative Program Management Support

**NAICS CODES:**

**Primary Codes**

- 541820 Public Relations Services
- 541613 Marketing Consulting Services
- 541430 Graphic Design Services
- 541611 Administrative Management and General Management Consulting Services
- 561920 Convention and Trade Show Organizers
- 611430 Management Development Training
- 541810 Advertising Services
- 541850 Display Advertising
- 541511 Custom Computer Programming Services
- 561110 Office Administrative Services

**Additional Codes**

- 512199 Other Motion Picture and Video Industries
- 541512 Computer Systems Design Services
- 541519 Other Computer Related Services
- 541612 Human Resources Consulting Services
- 541618 Management Consulting Services
- 541690 Other Scientific and Technical Consulting Services
- 541830 Media Buying Agencies
- 541840 Media Representatives
- 541870 Advertising Material Distribution Services
- 541890 Other Services Related to Advertising
- 541910 Marketing Research and Public Opinion Polling
- 541922 Commercial Photography
- 512110 Motion Picture and Video Production

**D&B DUNS:** 961779688

**CAGE CODE:** 5WXC9

**CCR/DYNAMIC SMALL BUSINESS SEARCH (PRO-NET REGISTERED):** YES

**ORCA REGISTERED:** YES

**GSA SCHEDULE HOLDER:** PENDING

**ACCEPT GOVERNMENT PURCHASE CARD:** YES

**FEDERAL CERTIFICATION:** SBA Minority-Owned Small Business/Small Disadvantaged Business (SDB)

**NON-FEDERAL CERTIFICATIONS:** SWaM Certification, Commonwealth of Virginia, Cert. #68553

**PERFORMANCE HISTORY:**

- **United States Naval Academy;** *Strategic Communications and Planning Outreach (2012-present)\**
- **Assistant Secretary of the Army (IE&E);** *Executive/SES Coaching, Team Building, DISC Training (2012)\**
- **Department of Veterans Affairs;** *Editing, Graphic Design, and Publication Development (2011-2012)\**
- **Virginia Department of Health;** *Market Research and Analysis, Strategic Outreach Planning (2011)*
- **Department of the Navy BUMED;** *Conference Planning and Facilitation; Web Portal Development (2011)\**
- **Knowledge Advantage, Inc.;** *Website Development and Online Rebranding (2010-2011)\**
- **Scofield Ridge HOA;** *Communications Auditing, Strategic Outreach Planning, Rebranding, (2010-present)\**

*Additionally, BZ's founders have extensive individual performance history as managers and project leads, including:*

- **Office of the Sec. of Defense;** *Writing, Editing, Administrative Support (2009-2010)\**
- **Office of the Sec. of the Air Force;** *Exhibits, Marketing Materials, Publications, Website (2008-2010)\**
- **Deputy Under Sec. of Defense, Acquisition & Technology;** *Communication Strategy, Branding and Identity, Presentations, Marketing Materials, Website (2008-2009)*
- **Army Architecture Integration Center;** *Communications Strategy, Conference Planning (2008-2009)\**
- **Defense Procurement and Acquisition Policy;** *Website, Exhibit, Presentations, Conference Planning, online regulations management and publishing (2006-2007)*
- **Deputy Assistant Sec. of Defense, Force Health Protection & Readiness;** *Communications strategy, speechwriting, Congressional testimony, event planning (2005-2007)*
- **PEO Deepwater – U.S. Coast Guard/Department of Homeland Security;** *Speechwriting, presentations, publications, Congressional testimony, event planning, analyst relations (2003-2005)*
- **Global Command and Control System – Army;** *Marketing materials, team building, conference planning, management consulting (2005-2006)*
- **Honeywell International;** *Global public relations, marketing materials, media management, analyst relations, conference planning (2000-2003)\**

**\*National or International Industry Award Winner**

**AWARDS:**



*Additional information on BZ capabilities, past performance, and awards can be found at [www.thebzgroup.com](http://www.thebzgroup.com).*

*Examples of BZ founder individual past performance is found at [www.thebzgroup.com/individual-samples](http://www.thebzgroup.com/individual-samples).*