



Bryant
Zamberlan
Group

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BRYANT ZAMBERLAN GROUP, LLC

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BENJAMIN BRYANT, President/CEO

TOMMY ZAMBERLAN, Vice-President/COO

D&B DUNS: 961779688

CAPABILITIES:

Bryant Zamberlan Group, LLC (BZ) is a SWaM-certified, small, minority-owned business offering a full complement of communications and marketing products and services, including

- Communications Planning and Strategy
- Organizational Branding and Identity
- Creative Design and Publications
- Web, Social Media, and Digital Communications
- Organizational and Management Consulting
- IT and Administrative Support

NIGP CODES:

Primary

- 91500 Communications and Media Related Services
- 91503 Advertising/Public Relations
- 91522 Communications Marketing Services
- 91548 Graphic Arts Services (Not Printing)
- 91596 Web Page Design and/or Management Services
- 91807 Advertising Consulting
- 91826 Public Relations Consulting
- 91875 Management Consulting
- 91883 Organizational Development Consulting
- 96153 Marketing Services

Additional

- 71530 Display and Exhibit Materials
- 90652 Interior Design, Space Planning, and Exhibits/Displays
- 91523 Conference Coordinating and Planning Services
- 91551 Information Highway Electronic Services (Internet, World Wide Web, etc.)
- 91838 Education and Training Consulting
- 91865 Human Relations Consulting
- 91876 Marketing Consulting
- 96190 Writing Services, All Kinds (Including Resumes, Calligrapher/Engrosser Services)
- 96546 Graphic Design Services for Printing

STATE

eVA VENDOR ID: VS0000059604

CERTIFICATIONS:

- SWaM Certification, Commonwealth of Virginia, Cert #685537
- Maryland Registration and MBE/DBE Certifications PENDING

FEDERAL

CCR/DYNAMIC SMALL BUSINESS SEARCH REGISTERED: YES

ORCA REGISTERED: YES

CAGE CODE: 5WXC9

CERTIFICATIONS: SBA Minority Owned Small Business – Self Certification

ACCEPT GOVERNMENT PURCHASE CARD: YES

PERFORMANCE HISTORY

- **United States Naval Academy;** *Strategic Communications and Planning Outreach* (2012-present)*
- **Assistant Secretary of the Army (IE&E);** *Executive/SES Coaching, Team Building, DISC Training* (2012)*
- **Department of Veterans Affairs;** *Editing, Graphic Design, and Publication Development* (2011-2012)*
- **Virginia Department of Health;** *Market Research and Analysis, Strategic Outreach Planning* (2011)
- **Department of the Navy BUMED;** *Conference Planning and Facilitation; Web Portal Development* (2011)*
- **Knowledge Advantage, Inc.;** *Website Development and Online Rebranding* (2010-2011)*
- **Scofield Ridge HOA;** *Communications Auditing, Strategic Outreach Planning, Rebranding, (2010-present)**

Additionally, BZ's founders have extensive individual performance history as managers and project leads, including:

- **Office of the Sec. of Defense;** *Writing, Editing, Administrative Support* (2009-2010)*
- **Office of the Sec. of the Air Force;** *Exhibits, Marketing Materials, Publications, Website* (2008-2010)*
- **Deputy Under Sec. of Defense, Acquisition & Technology;** *Communication Strategy, Branding and Identity, Presentations, Marketing Materials, Website* (2008-2009)
- **Army Architecture Integration Center;** *Communications Strategy, Conference Planning* (2008-2009)*
- **Defense Procurement and Acquisition Policy;** *Website, Exhibit, Presentations, Conference Planning, online regulations management and publishing* (2006-2007)
- **Deputy Assistant Sec. of Defense, Force Health Protection & Readiness;** *Communications strategy, speechwriting, Congressional testimony, event planning* (2005-2007)
- **PEO Deepwater – U.S. Coast Guard/Department of Homeland Security;** *Speechwriting, presentations, publications, Congressional testimony, event planning, analyst relations* (2003-2005)
- **Global Command and Control System – Army;** *Marketing materials, team building, conference planning, management consulting* (2005-2006)
- **Honeywell International;** *Global public relations, marketing materials, media management, analyst relations, conference planning* (2000-2003)*

***National or International Industry Award Winner**

AWARDS:



Additional information on BZ capabilities, past performance, and awards can be found at www.thebzgroup.com.

Examples of BZ founder individual past performance is found at www.thebzgroup.com/individual-samples.