



Bryant  
Zamberlan  
Group

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**BRYANT ZAMBERLAN GROUP, LLC**

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Ruther Glen, VA 22546

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**BENJAMIN BRYANT, President/CEO**

**TOMMY ZAMBERLAN, Vice-President/COO**

**D&B DUNS:** 961779688

**CAPABILITIES:**

Bryant Zamberlan Group, LLC (BZ) is a SWaM-certified, small, minority-owned business offering a full complement of communications and marketing products and services, including

- Communications Planning and Strategy
- Organizational Branding and Identity
- Creative Design and Publications
- Web, Social Media, and Digital Communications
- Organizational and Management Consulting
- IT and Administrative Support

**NIGP CODES:**

**Primary**

- 91500 Communications and Media Related Services
- 91503 Advertising/Public Relations
- 91522 Communications Marketing Services
- 91548 Graphic Arts Services (Not Printing)
- 91596 Web Page Design and/or Management Services
- 91807 Advertising Consulting
- 91826 Public Relations Consulting
- 91875 Management Consulting
- 91883 Organizational Development Consulting
- 96153 Marketing Services

**Additional**

- 71530 Display and Exhibit Materials
- 90652 Interior Design, Space Planning, and Exhibits/Displays
- 91523 Conference Coordinating and Planning Services
- 91551 Information Highway Electronic Services (Internet, World Wide Web, etc.)
- 91838 Education and Training Consulting
- 91865 Human Relations Consulting
- 91876 Marketing Consulting
- 96190 Writing Services, All Kinds (Including Resumes, Calligrapher/Engrosser Services)
- 96546 Graphic Design Services for Printing

**STATE**

**eVA VENDOR ID:** VS0000059604

**CERTIFICATIONS:**

- SWaM Certification, Commonwealth of Virginia, Cert #685537
- Maryland Registration and MBE/DBE Certifications PENDING

**FEDERAL**

**CCR/DYNAMIC SMALL BUSINESS SEARCH REGISTERED:** YES

**ORCA REGISTERED:** YES

**CAGE CODE:** 5WXC9

**CERTIFICATIONS:** SBA Minority Owned Small Business – Self Certification

**ACCEPT GOVERNMENT PURCHASE CARD:** YES

**PERFORMANCE HISTORY**

- **United States Naval Academy; Strategic Communications and Planning Outreach (2012-present)\***
- **Assistant Secretary of the Army (IE&E); Executive/SES Coaching, Team Building, DISC Training (2012)\***
- **Department of Veterans Affairs; Editing, Graphic Design, and Publication Development (2011-2012)\***
- **Virginia Department of Health; Market Research and Analysis, Strategic Outreach Planning (2011)**
- **Department of the Navy BUMED; Conference Planning and Facilitation; Web Portal Development (2011)\***
- **Knowledge Advantage, Inc.; Website Development and Online Rebranding (2010-2011)\***
- **Scofield Ridge HOA; Communications Auditing, Strategic Outreach Planning, Rebranding, (2010-present)\***

*Additionally, BZ's founders have extensive individual performance history as managers and project leads, including:*

- **Office of the Sec. of Defense; Writing, Editing, Administrative Support (2009-2010)\***
- **Office of the Sec. of the Air Force; Exhibits, Marketing Materials, Publications, Website (2008-2010)\***
- **Deputy Under Sec. of Defense, Acquisition & Technology; Communication Strategy, Branding and Identity, Presentations, Marketing Materials, Website (2008-2009)**
- **Army Architecture Integration Center; Communications Strategy, Conference Planning (2008-2009)\***
- **Defense Procurement and Acquisition Policy; Website, Exhibit, Presentations, Conference Planning, online regulations management and publishing (2006-2007)**
- **Deputy Assistant Sec. of Defense, Force Health Protection & Readiness; Communications strategy, speechwriting, Congressional testimony, event planning (2005-2007)**
- **PEO Deepwater – U.S. Coast Guard/Department of Homeland Security; Speechwriting, presentations, publications, Congressional testimony, event planning, analyst relations (2003-2005)**
- **Global Command and Control System – Army; Marketing materials, team building, conference planning, management consulting (2005-2006)**
- **Honeywell International; Global public relations, marketing materials, media management, analyst relations, conference planning (2000-2003)\***

**\*National or International Industry Award Winner**

**AWARDS:**



*Additional information on BZ capabilities, past performance, and awards can be found at [www.thebzgroup.com](http://www.thebzgroup.com).*

*Examples of BZ founder individual past performance is found at [www.thebzgroup.com/individual-samples](http://www.thebzgroup.com/individual-samples).*